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# How PIMASI contacts businesses

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Pimasi Ltd sometimes writes to people at other companies to introduce our technology leadership services. This page explains how we do that and what we never do.

## Who we contact

- We write only to people at businesses, at their work email address, about their work. We do not email members of the public.
- We research each company before we write, and we only write when there is a specific reason our services may be relevant, such as a company hiring its first technical leader.

## How we write

- Every email comes from Simon Piscitelli and names Pimasi Ltd and our company number.
- We send a short series of no more than 8 emails. If you reply, the series stops.
- Our emails contain no tracking and no links.
- Every email tells you how to stop: reply "stop". We act on it straight away, and none of our email addresses will write to you again.

## What we never do

- We never send bulk or mass email.
- We never buy or rent email lists.
- We never allow anyone else to promote [pimasi.com](https://pimasi.com) by email on our behalf.
- We never hide who we are or use misleading subject lines.

## Your information

- We use publicly available business information and professional data tools to find the right person at a company.
- We follow the UK rules on business email (PECR) and UK GDPR.
- To ask what we hold about you, or to have it deleted, email [simon.piscitelli@pimasi.com](mailto:simon.piscitelli@pimasi.com) and we will deal with it promptly.

Read online: <https://pimasi.com/outreach-policy>